

Creating Careers

Ask your students to develop a list of careers that value ideas, creativity and innovation. You may wish to direct them towards:

- the meet the experts area of Big Ideas Network - <http://www.innovated.gov.au/Bin/html/n01.asp> - to meet some of the experts and hear what they say;
- the Smart Start website - <http://www.ipaustralia.gov.au/smartstart/case.htm> - which lists stories about innovative Australians and their inventions; or
- ask them to collect job advertisements from your local press.

Discuss how each of these jobs use creativity and innovation, why this creativity is important to Australia and what interests, special skills or qualifications are necessary to do the chosen job.